

FOR IMMEDIATE RELEASE:

Safe & Sound Secures Line of Credit with Alarm Financial Services

SAN RAFAEL, CA – January 3, 2024 – Safe & Sound Alarm Systems, Inc. of Bend, OR ("Safe & Sound") recently secured a \$250,000 credit facility with Alarm Financial Services, Inc. ("AFS"). This three-year line of credit will assist Safe & Sound in meeting its growth objectives, allowing it to make acquisitions and invest in emerging industry technologies.

Safe & Sound has been protecting families, homes and businesses for over 30 years. A familyowned business run by industry veteran Matt Kehr, Safe & Sound partners with Openeye and ADC to provide the latest technologies to their growing customer base. Superior customer service sets them apart from competitors in the Pacific Northwest.

For Kehr, partnering with AFS was an easy choice. "Working with AFS was outstanding! It can be intimidating to find a financial partner in today's market. Instead of using a bank with cookiecutter rules, AFS knows our business. From start to finish the AFS team guided us through the process seamlessly."

"We are impressed with Safe & Sound's steady profitable growth, diversity of RMR-related services and strong customer relations," says Jim Wooster, President of AFS. As part of the credit facility, Safe & Sound is pre-qualified to access up to \$400,000 should growth exceed projections.

About Alarm Financial Services

AFS has been providing loans and advisory services to dealers looking to grow their business, consolidate debt, expand operations or make acquisitions since 1987. Founded by Jim Wooster, Sr., AFS is the oldest funding company serving the alarm industry. Learn more at https://www.alarmfinancialservices.com.



Alarm Financial Services, Inc.

About Safe & Sound

Safe & Sound is a small family-owned business specializing in both residential and commercial alarms, access control and cameras. Safe & Sound partners with Openeye and ADC. Learn more at <u>https://safeandsound.systems</u>.

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If you would like more information, please contact Jim Wooster at 866-204-9350 x1200 or jfwooster@alarmfinancialservices.com